

## INVITATION TO THE SIAS-AEM-CEI VIRTUAL DIALOGUE SESSION

In relation to the voluntary conditional offer ("Offer") by AEM Singapore Pte. Ltd. (the "Offeror") for all of the issued and paid-up ordinary shares in the capital of CEI Limited ("CEI" or the "Company") (other than those already held by the Offeror).

Dear shareholders of CEI ("CEI Shareholders"),

You are cordially invited to participate in a SIAS-AEM-CEI virtual dialogue session on the Offer.

As a precautionary measure in view of the COVID-19 situation, the dialogue session will be conducted via a live webcast.

Facilitated and  
moderated by:



Attended by:



### DETAILS OF THE SIAS-AEM-CEI VIRTUAL DIALOGUE SESSION

Date/Day 6 April 2021, Tuesday  
Time 6.00 p.m. – 7.00 p.m. (Singapore time)  
Participants may log in starting from 5.45 p.m. (Singapore time)

During the session, **Mr. Loke Wai San**, Non-Executive Chairman and Director of AEM Holdings Ltd. ("AEM") and **Mr. Tien Sing Cheong**, Executive Chairman and Director of CEI Limited ("CEI") will deliver a presentation on the Offer.

This will be followed by a Q&A session, with Mr. Loke and Mr. Tien.

The session will be moderated by **Mr. David Gerald**, Founder, President and Chief Executive Officer of SIAS.

CEI Shareholders may submit questions related to the Offer in advance of the SIAS-AEM-CEI virtual dialogue session. Instructions on how to submit the questions will be indicated in the confirmation email. Questions submitted in advance will be given priority. CEI Shareholders can also raise questions (if any) during the live Q&A segment. Time permitting, the panel will endeavour to address substantial and relevant questions during the Q&A segment.

If you wish to attend, kindly RSVP online via the web link below, latest by **4 April 2021, Sunday, 12.00 p.m.** (Singapore time).

<https://sias.org.sg/sias-aem-cei-virtual-dialogue-session>

**RSVPs will be accepted on a first come, first served basis, as limited slots are available. Pre-registration is compulsory and any RSVPs received after the deadline will not be accepted.**

A confirmation email will be sent to you at least one day ahead of the session. Kindly note that the live webcast is exclusive to CEI Shareholders only. Please refer to the important notes on the next page for more information.

+++

**Important Notes:**

- CEI Shareholders are required **to submit an electronic copy of their latest proof of their shareholdings in CEI (“CEI Shareholdings”)** for verification purposes when they RSVP, failing which, they will not be provided with the login details for the live webcast.
- CEI Shareholders who hold shares of CEI through nominee accounts are required to submit **an electronic copy of their latest proof of their CEI Shareholdings** for verification purposes when they RSVP (for example, a letter from the nominee bank), failing which, they will not be provided with the login details for the live webcast.
- A CEI Shareholder who is **a corporation may appoint one representative** by submitting **an authorisation letter (on the corporation’s letterhead)** authorising its named representative to attend the live webcast on its behalf and indicating the details as required during the RSVP process. A CEI Shareholder who is a corporation is also required to **submit an electronic copy of its latest proof of its CEI Shareholdings** for verification purposes when it RSVPs, failing which, it will not be provided with the login details for the live webcast.
- The login details will be provided in the confirmation email. Each set of login details will only allow **one person to log in during the live webcast**. Multiple logins using the same set of login details will not be allowed.
- CEI Shareholders are **not permitted to appoint a proxy** to join the live webcast on their behalf.
- SIAS reserves the **right to deny or restrict access without notice**, of any unauthorised use of account or any breach of security.
- The SIAS-AEM-CEI virtual dialogue session will be conducted via a live webcast. For the best viewing experience, CEI Shareholders are encouraged to join the SIAS-AEM-CEI virtual dialogue session using their **desktops / laptops with a stable Wi-Fi or cellular data connection.**

By providing your contact details to us, you agree that your personal data may be collected, used and disclosed by SIAS, the Offeror, AEM, CEI and their services providers, agents and authorised representatives for the purpose of administering and facilitating the SIAS-AEM-CEI virtual dialogue session (including providing any communications in relation to the session) and other purposes in connection with the implementation and administration of the Offer, as well as for investor relations communications, and in order for SIAS, AEM, CEI and their service providers, agents and authorised representatives to comply with any applicable laws, listing rules, regulations and/or guidelines.

The directors of the Offeror and AEM (including those who may have delegated detailed supervision of the preparation of this letter) have taken all reasonable care to ensure that the facts stated and all opinions expressed in this letter are fair and accurate and that no material facts have been omitted from this letter, and they jointly and severally accept responsibility accordingly.

Where any information has been extracted or reproduced from published or otherwise publicly available sources (including without limitation, information in relation to the CEI group), the sole responsibility of the directors of the Offeror and AEM has been to ensure, through reasonable enquiries, that such information is accurately and correctly extracted from such sources or, as the case may be, reflected or reproduced in this letter.